

APPLICATION FORM

RESPONSIBLE BUSINESS & GOVERNANCE PRIZES

INTEGRATED THINKING AWARDS
2019 Edition

For the third time, the Responsible Business and Governance Prizes will recognize best practices of companies from around the world with regard to their governance and business processes.

Please read and complete this document carefully before submitting your application

Table of contents

Responsible Business and Governance Prizes, an overview	2
Rules of procedure	3
Jury Members... ..	6
Methodology.....	7
Application.....	8

THE RESPONSIBLE BUSINESS & GOVERNANCE PRIZES – AN OVERVIEW

As our world becomes increasingly globalized, companies are facing ever-more challenging paradoxical quandaries.

Reconciling business and competitive objectives with environmental and social imperatives is a complex task that requires subtle, but critical arbitration to assure the future of our ecosystems.

To encourage the promotion and enhancement of this virtuous circle, the Integrated Thinking Awards recognize, encourage and highlight best practices in responsible business and governance throughout the world.

3 AWARDS WILL BE PRESENTED

Europe		Worldwide
Large companies Capitalization > € 7 billion	Small companies Capitalization < € 7 billion & unlisted companies	Regardless of capitalization

AGENDA

May 20, 2019 Launch of the call for applications	July 05, 2019 Application deadline	Sept. 16, 2019 Deliberations and nominees announcement	October 04, 2019 “30 minutes to convince the Jury”	Nov. 08, 2019 Closing Ceremony
--	--	--	--	--

HOW TO APPLY IN 4 STEPS?

STEP 1	STEP 2	STEP 3	STEP 4
Answer the questionnaire Page 8	Attach your integrated report and any other valuable document that could support your application!	Send all documents by July 05, 2019 to: aazem@institutcr.com

Integrated Thinking Awards – Rules of procedure

2019 Edition

Article 1 – Aim of the Awards

Organized on a global level, the Responsible Business and Governance Prizes - Integrated Thinking Awards, created and guided by the Institut du Capitalisme Responsable, recognize companies' level of maturity with regards to their Integrated Thinking approach, based on their completed application form.

Article 2 – Name of the Awards

Responsible Business and Governance Prizes– Integrated Thinking Awards

Article 3 – The categories of the Awards

Three Awards will be presented in 2019:

- The Integrated Thinking Award for Europe – big-caps (capitalization > € 7 billion),
- The Integrated Thinking Award for Europe – mid and small-caps (capitalization < € 7 billion) and unlisted companies,
- The Integrated Thinking Award Worldwide – for companies outside Europe, regardless of their capitalization.

Article 4 – The Jury

The Judging Panel is composed of distinguished individuals from the business and financial sectors, researchers or experts. It includes:

- The President, Nicolas Mottis, Professor at Ecole Polytechnique,
- Two Grands Témoins, representing previous 2018 Awards Winners of the large business and small business categories.

The President of the Jury leads the debates and ensures the impartial conduct of the deliberations, with the assistance of both Grands Témoins. They guarantee the respect of the voting process and of the rules regarding conflicts of interest. With regard to their duties and powers, they can propose the exclusion of a member of the Judging Panel if a conflict of interest arises as per the conditions listed under article 5.

Article 5 – Conflicts of interest

Members of the Jury act in their own name, with impartiality, objectivity and independence. For this reason, Judging Panel Members sign an a commitment Charter.

Judging Panel Members must be free from any conflict of interest and independent towards the companies applying for the Awards. They shall not have any relationships with any of the applicants which could impair their freedom of analysis. They must abstain from any vote involving a company toward which they are not independent.

Judging Panel Members commit to divulge any mandate and/or contractual relationship that links them to a company applying for the Awards.

A Judging Panel Members or a partners who does not respect these stipulations may be excluded from participation.

Article 6 – The candidates for the awards

The Awards are open to all companies that submit their application between Monday, May 20, 2019 and Sunday June 30, 2019 at midnight, GMT.

The 2018 winners which representatives are members of the Jury, Solvay and Nexans, are excluded from the 2019 competition.

Article 7 – Reviewed documents

The Integrated Thinking approach of participating companies will be assessed based on their completed application.

The application is evaluated on two key elements:

- The integrated report (or any other document showing an integrated thinking approach),
- A simple, strategic and forward-looking survey of 10 questions that demonstrates the company's pioneering perspective.

Reports published between September 1, 2018 and June 30, 2019 will be analyzed by the Jury, based on a grid of 16 criteria.

The application should demonstrate each company's value creation model, including both financial and non-financial aspects, and its thorough collaboration with its stakeholders. The company should highlight the quality and progress of its integrated thinking, the benefits for the company and the inclusion of its stakeholders in the process. The answers to the questionnaire should be well-argued, mention sources and give examples. Any relevant documents that support the company's approach and that the company is willing to share with the team of the Institut du Capitalisme Responsable and Jury Members are welcome (press articles, newsletters, internal charts, screenshots, case studies, etc.)

Article 7 – Application form

The application form is included as part of this document and will be available to companies beginning May 20, 2019. The submitted application will be reviewed by a team of analysts from the Institut du Capitalisme Responsable according to the grid of criteria established by the Jury.

Article 8 – Assessment And Nominees Announcement

The Jury will shortlist nominees and choose winners. Deliberations require the participation of at least half of its Members who are either present or have expressed their decision in writing.

The nominees will be invited to defend their application in front of the Jury during a half hour meeting, “30 minutes to convince the Jury” that will be organized by the Institut du Capitalisme Responsable. Nominees will be informed 7 days prior to their appearance. Nominated companies must be represented by a member of senior management or a board member.

Jury decisions are taken by a majority vote, with each member having one vote, subject to the restrictions of article 5.

Award attributions are the final decision of the Jury and not susceptible to a new vote.

Article 9 – Confidentiality

The Jury shall keep the results of its deliberations secret until the Awards Ceremony. The Judging Panel and the members of the Institut du Capitalisme Responsable commit to the non-disclosure of any non-public information to which they have access through the review of the application forms. They commit not to disclose the ranking of the assessed companies or any qualitative information provided by the candidates.

Article 10 – Communication

Winners are free to communicate on the Awards, on the condition that they mention the Responsible Business and Governance Prizes - Integrated Thinking Awards, created by the Institut du Capitalisme Responsable.

THE JURY OF THE INTEGRATED THINKING AWARDS



2018 Award winner
Karim Hajjar
Chief Financial Officer
Solvay



President of the Jury
Nicolas Mottis
Professor
Ecole Polytechnique



2018 Award winner
Christopher Guérin
Chief Executive Officer
Nexans



Fabrice Bonnifet
Chairman, C3D & Head of
Sustainable Development,
Bouygues



Arnaud de Bresson
Managing Director
Paris EUROPLACE



Théophile de Bonnaventure
President of Xprojets
Junior-Entreprise
Ecole Polytechnique



Blandine Cordier-Palasse
Chairwoman
Cercle de la Compliance



Pascaline de Dreuzy
Member of the board of TFI
CEO of Institut Autonomie &
Technologie



Floriane Egraz
President of the 2017-2018
Dauphine Junior Council
Paris-Dauphine University



Sophie Javary
Vice-Chairman CIB EMEA
BNP Paribas



Anne-Marie Jourdan
Board member ICGN
(International Corporate
Governance Network)
Chief Legal Officer, French
Reserve Fund



Bruno de Laigue
President of DFCG (Association
Nationale des Directeurs
Financiers et de Contrôle de
Gestion)



Cédric Lavérie
Head of French Governance
Research at Institutional
Shareholder Services



Michel Laviale
Member of The Ecological and
Economic Transition Commission
and the New Entrepreneurship
Responsibilities Commission –
MEDEF



Myriam Maestroni
Founder and Chairwoman
Economie d'Énergie



Virginie Masurel
Audit and Internal Control Director
at Korian and Board member of
IFACI



Marie-Pierre Peillon
Chairwoman of the Responsible
Investment Committee, AFG &
Director of Research at
Groupama



Philippe Peuch-Lestrade
Chief Executive of the ICR,
Strategic Senior Executive of the
International Integrated Reporting
Council (IIRC)



Éliane Rouyer-Chevalier
Honorary President, Cliff



Matthias Seewald
Chief Investment Officer
Allianz France



Ludovic Subran
Global Head of Macroeconomic
Research at Allianz and Chief
Economist at Euler Hermes



Sébastien Thévoz-Chabuel
ESG Analyst and Portfolio
Manager
Comgest



Olga Trostiansky
Counselor
The Economic, Social and
Environmental Council and
President of Laboratoire de
l'Égalité

WHO WE ARE



The Institut du Capitalisme Responsable (ICR) is a center for applied research – meant for companies – on integrated and responsible thinking. As an independent and non-profit organization, the Institute develops, manages and facilitates working groups between company managers, civil society representatives and leading experts. Their common goal is to drive companies, investors and the wider financial community towards more integrated, responsible and sustainable thinking.



The Foundation of the Institut du Capitalisme Responsable seeks to develop dialogue between stakeholders and accelerate the momentum in favor of more responsible capitalism. The Foundation is inclusive. It brings people to work together on current issues for the common good.

CONTACT US

Amal Azem

aazem@institutcr.com

0033 (0)1 84 25 03 73



www.capitalisme-responsable.com



@Institut_CR



Institut du Capitalisme Responsable

METHODOLOGY

STEP 1: APPLICATION

The competition for the Integrated Thinking Award is open to all companies that have published an integrated report, regardless of size or capitalization.

Two key elements will be analyzed :

- **The integrated report** – or an other report integrated elements –that will be assessed on 16 criteria,
- **A simple, strategic and forward-looking survey** of 10 questions on:
 - The company's governance,
 - Its commitments and perspectives,
 - Its business model and strategy,
 - Its overall performance,
 - Its value creation process,
 - Its dialogue with stakeholders.

Each answer can be supported by any easily accessible and verifiable public document.

Clarity, accuracy and brevity of the answers are a key element in the assessment.

STEP 2: ASSESSMENT AND NOMINEES ANNOUNCEMENT

The analysts and ambassadors of the Institut du Capitalisme Responsable and the members of the Jury will evaluate the applications. Once the evaluation is completed, the Judging Panel will meet and designate the nominees for each award.

STEP 3: 30 MINUTES TO CONVINCE THE JURY!

Top executives of the nominated companies will be invited for a 30-minute meeting with the Judging Panel during which they will present and interact with Panel members on their process.

The Jury will assess the maturity of the company regarding responsible business and governance.

STEP 4: THE CLOSING CEREMONY

After the meetings, the Jury will choose the winners of the 2019 Edition. The winners will be invited to participate in the Ceremony, where they will receive their award and share their best practices and respond to questions with an audience of companies, investors, academics, media, etc.

The Ceremony will be held on November 08, 2019 at the headquarters of the Medef.

APPLICATION

PLEASE COMPLETE THE QUESTIONNAIRE BELOW

1. Governance

- a. Among the company's governing bodies, who manages integrated thinking?
- b. Are there any expected changes regarding this management?
- c. How is integrated thinking taken into account in compensation?

2. Strategy

- a. What are the principal identified impacts, risks and opportunities for your Group?
- b. How does integrated thinking impact your strategy and your business model?

3. Performance

- a. What are your 6 to 7 key performance indicators? (financial, non-financial, operational, integrated...)
- b. Did these indicators evolve this year ? If so, why?
- c. How do you define your added value? How is it shared?

4. Stakeholders

- a. What benefits do you take from your dialogue with your stakeholders?
- b. How do you innovate in order to reinvent this dialogue and use it at a strategic level?

INTEGRATED REPORT OR EQUIVALENT

Your integrated report must be submitted with the completed questionnaire

Please send your application form and your integrated report to aazem@institutcr.com