

# RESPONSIBLE BUSINESS AND GOVERNANCE PRIZES

## INTEGRATED THINKING AWARDS 2019

As our world becomes increasingly globalized, companies are facing ever-more challenging paradoxical quandaries.

Reconciling business and competitive objectives with environmental and social imperatives is a complex task that requires subtle, but critical arbitration to assure the future of our ecosystems

To encourage the promotion and enhancement of this virtuous circle, the Integrated Thinking Awards recognize, encourage and highlight best practices in responsible business and governance throughout the world.

### Watch the 2018 edition winners' testimonials !



**Karim Hajjar**  
Chief Financial Officer  
Solvay



**Christopher Guérin**  
Chief Executive Officer  
Nexans

### THE AWARDS

#### In Europe

- 🏆 **Large companies**  
Capitalization > € 7 billion
- 🏆 **Small companies**  
Capitalization < € 7 billion  
& unlisted companies

#### Around the globe

- 🏆 **International company**  
Regardless of capitalization

### AGENDA

- **May 20, 2019**  
Launch of the call for applications
- **July 05, 2019**  
Application deadline
- **September 16, 2019**  
Deliberations and nominees announcement
- **October 04, 2019**  
« 30min to convince the jury »
- **November 08, 2019**  
Closing Ceremony

### JOIN THE RACE!

#### To apply for an award :

1. DOWNLOAD THE APPLICATION FORM HERE

#### **Dossier-ITA**

2. Send the application form and your integrated report to the e-mail address below by **JULY 05, 2019** :

[aazem@institutcr.com](mailto:aazem@institutcr.com)

### PARTNERS

# METHODOLOGY

## STEP 1: APPLICATION

The competition for the Integrated Thinking Awards is open to all companies that published an integrated report, regardless of size or capitalization.

Two key elements will be analyzed:

- **The integrated report** – or equivalent – that will be assessed on 16 criteria,
- **A simple, strategic and forward-looking survey** of 10 questions on:
  - The company's governance,
  - Its commitments and perspectives,
  - Its business model and strategy,
  - Its overall performance,
  - Its value creation process,
  - Its dialogue with stakeholders.

Each answer can be supported by any easily accessible and verifiable public document.

Clarity, accuracy and brevity of the answers are a key element in the assessment.

## STEP 2: ASSESSMENT AND NOMINEES ANNOUNCEMENT

The analysts and ambassadors of the Institut du Capitalisme Responsable as well as the members of the Jury will evaluate the applications. Once the evaluation is completed, the Judging Panel will meet and designate the nominees for each award.

## STEP 3: 30 MINUTES TO CONVINCE THE JURY!

Top executives of the nominated companies will be invited for a 30-minute meeting with the Judging Panel during which they will present and interact with Panel members on their process. The Jury will assess the maturity of the company regarding responsible business and governance.

## STEP 4 : THE CLOSING CEREMONY

After the meetings, the Jury will choose the winners of the 2019 Edition. The winners will be invited to participate in the Ceremony, where they will receive their award and share their best practices and respond to questions with an audience of companies, investors, academics, media, etc.

The Ceremony will be held on November 08, 2019 at the headquarters of the Medef.

# THE JURY OF THE INTEGRATED THINKING AWARDS



**2018 Award winner**  
**Karim Hajjar**  
Chief Financial Officer  
Solvay



**President of the Jury**  
**Nicolas Mottis**  
Professor  
Ecole Polytechnique



**2018 Award winner**  
**Christopher Guérin**  
Chief Executive Officer  
Nexans



**Fabrice Bonnifet**  
Chairman, C3D & Head of  
Sustainable Development,  
Bouygues



**Arnaud de Bresson**  
Managing Director  
Paris EUROPLACE



**Théophile de Bonnaventure**  
President of Xprojets  
Junior-Entreprise  
Ecole Polytechnique



**Blandine Cordier-Palasse**  
Chairwoman  
Cercle de la Compliance



**Pascaline de Dreuzy**  
Member of the board of TF1  
CEO of Institut Autonomie &  
Technologie



**Floriane Egraz**  
President of the 2017-2018  
Dauphine Junior Council  
Paris-Dauphine University



**Sophie Javary**  
Vice-Chairman CIB EMEA  
BNP Paribas



**Anne-Marie Jourdan**  
Board member ICGN  
(International Corporate  
Governance Network)  
Chief Legal Officer, French  
Reserve Fund



**Bruno de Laigue**  
President of DFCG (Association  
Nationale des Directeurs  
Financiers et de Contrôle de  
Gestion)



**Cédric Lavérie**  
Head of French Governance  
Research at Institutional  
Shareholder Services



**Michel Laviale**  
Member of The Ecological and  
Economic Transition Commission  
and the New Entrepreneurship  
Responsibilities Commission –  
MEDEF



**Myriam Maestroni**  
Founder and Chairwoman  
Economie d'Énergie



**Virginie Masurel**  
Audit and Internal Control Director  
at Korian and Board member of  
IFACI



**Marie-Pierre Peillon**  
Chairwoman of the Responsible  
Investment Committee, AFG &  
Director of Research at  
Groupama



**Philippe Peuch-Lestrade**  
Chief Executive of the ICR,  
Strategic Senior Executive of the  
International Integrated Reporting  
Council (IIRC)



**Éliane Rouyer-Chevalier**  
Honorary President, Cliff



**Matthias Seewald**  
Chief Investment Officer  
Allianz France



**Ludovic Subran**  
Global Head of Macroeconomic  
Research at Allianz and Chief  
Economist at Euler Hermes



**Sébastien Thévou-Chabuel**  
ESG Analyst and Portfolio  
Manager  
Comgest



**Olga Trostiansky**  
Counselor  
The Economic, Social and  
Environmental Council and  
President of Laboratoire de  
l'Égalité

## WHO WE ARE



The Institut du Capitalisme Responsable (ICR) is a center for applied research – meant for companies – on integrated and responsible thinking. As an independent and non-profit organization, the Institute develops, manages and facilitates working groups between company managers, civil society representatives and leading experts. Their common goal is to drive companies, investors and the wider financial community towards more integrated, responsible and sustainable thinking.



The Foundation of the Institut du Capitalisme Responsable seeks to develop dialogue between stakeholders and accelerate the momentum in favor of more responsible capitalism. The Foundation is inclusive. It brings people to work together on current issues for the common good.

## CONTACT US

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