

## LAUNCH OF THE INTEGRATED THINKING AWARDS – 2018

### Call for application: European SMEs, mid-tier and large companies

The Institute for Responsible Capitalism (IRC) – an independent and non-profit coalition of investors, professional associations and companies – is launching **the 2<sup>nd</sup> Integrated Thinking Awards (ITA)**.

Created in 2017, these European Awards aim at highlighting best practices and rewarding european companies considered as most advanced in terms of Integrated Thinking, without any distinction of size nor capitalization, having published an integrated report or not.

The call for application opens on **April 12<sup>th</sup> 2018**: all companies – SMEs, mid-tier or large companies – are invited to apply. Applications will close on June 30<sup>th</sup> 2018.

Prizes will be awarded on **October 17<sup>th</sup> 2018, at MEDEF, Paris**.

**New in 2018** : for this new edition, the Jury – composed of experts, professional associations and investors (*ie. p.3*) – willed to simplify applications for companies and refocus its analysis on quality, intention and relevance as well as management and governance's engagement.

**Speeding up Integrated Thinking...** : the dynamic in favor of Integrated Thinking marks a turning point: the financial community tends now to adopt a more holistic approach of businesses. The consistency of all corporate dimensions – economic, social, societal, environmental, financial, ethical and governance – has become crucial to investors. Integrated Thinking helps navigating a complex and uncertain environment by bringing a prospective narrative on companies and a better understanding on shared value creation process in the medium run.

**Our aim:** The **Integrated Thinking Awards** aim at fostering this virtuous dynamic, make it accessible to every company – small and large – and emphasize it towards stakeholders on a European scale.

#### 3 Awards

#### Method : 3 major developments in 2018

- **The Integrated Thinking Award**, which rewards the company considered as most advanced in terms of Integrated Thinking:
  - **Large business category (large/mid cap)**  
Capitalization > 7 billion €
  - **Small business category**  
Unlisted companies or capitalization < 7 billion €
- **The Integrated Report Award**, which rewards the best integrated report, which evaluation is based on a grid of 25 criteria.
- **A simplified questionnaire for companies**, focused on **6 strategic and open questions**, aiming at highlighting applicants' pionner approach and promoting an educational approach to *Integrated Thinking*.
- **« 10 min to convince »: the opportunity to present orally** your approach to the Jury (*ie. p.2*)
- **A simplified exam of the integrated report**, without a questionnaire to fill (*ie. p. 2*)

#### Institute for Responsible Capitalism

The Institute for Responsible Capitalism (IRC) is an applied research center dedicated to integrated and responsible thinking. Independent and a non-profit organization, the Institute designs, leads and coordinates exchanges of ideas and interactions between corporate leaders, representatives of society and financial experts who want to work together to advance a more integrated, more responsible, more sustainable approach within companies and the finance community. To this day, the Institute counts more than 120 members. It agrees with the UN Global Compact's Ten Principles.

## Integrated Thinking Award

Applications\* will have to show how each company showcases its economic, financial and extra-financial value creation model, while involving its stakeholders, through 6 open and strategic question (\*NEW) on how Integrated Thinking translates in:

- Its governance;
- Its business model and strategy;
- Its performance;
- Dialogue and co-construction with its stakeholders.

Applications shall highlight quality and progress report of the Integrated Thinking approach within the company, its benefits for the group, and stakeholders' engagement in the process. Each answer shall be **supported and illustrated by sources and public documents** (accessible for all and auditable) carefully selected.

**Quality, relevance and ability to summarise will be elements appreciated** for each answer, as well as the selection of precise sources.

**Integrated Report Award [NEW]:** as part of the simplified process for applications, companies wishing to present their application for the Integrated Report Award can also submit their report for analysis by the Jury – provided that they fulfilled their application to the Integrated Thinking Award\*\*. Reports' evaluation will be based on a grid of 25 criteria distributed in 3 categories (content elements, guiding principles and readability).

*\*Any company that has published – or not – an integrated report can apply to the Integrated Thinking Award.*

*\*\*On the opposite hand, it is not possible to apply only to the Integrated Report Award.*

## Jury 's deliberations

All applications received will be studied by the Jury on **September 4th 2018**.

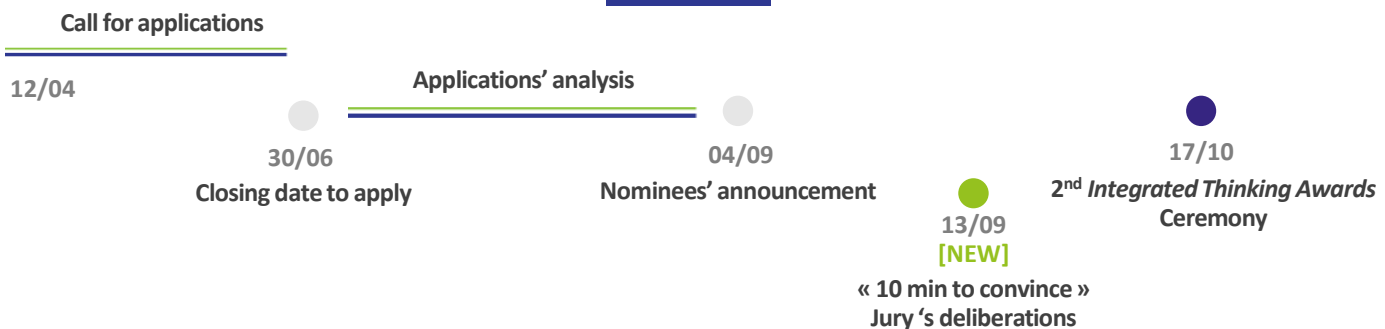
**[NEW]** For both category of the Integrated Thinking Award, 3 nominees will be shortlisted by the Jury and informed by the Institute for Responsible Capitalism. The Jury will then invite nominated companies' chairmans for **an exchange on September 13th 2018**, to present orally their approach :

- Exchanges *in situ* (Institute for Responsible Capitalism) or by videoconference;
- Times slots to be confirmed accordingly to nominees' availability (forsee around **20 minutes in the morning**).

For its deliberations, the Jury will observe – in particular – the following qualitative criteria:

- Company maturity in terms of Integrated Thinking;
- Governance engagement;
- Consistency in its communication.

## Calendar



## Applications

Awards are open to any company which headquarters and tax office is located in a EU country, except for the UK, without distinction of size nor capitalization, having published an integrated report or not. The application form is available in French and in English on the ICR website : [www.capitalisme-responsable.com](http://www.capitalisme-responsable.com)

The application form shall be sent to the IRC before June 30th 2018, at midnight, GMT.

**Integrated Thinking Award**

large business category (&gt;500 employees)



\*Assicurazioni Generali, Legrand,  
Sanofi, Schneider Electric, SUEZ

**Integrated Thinking Award**

small business category (&lt;500 employees)



\*Eurazeo PME,  
FMO NV, Gecina

**Integrated Report Award**

\*Assicurazioni Generali, Despar,  
ENGIE, Sanofi, SUEZ

**The Jury**

The Jury is composed of 26 experts, professional associations and investors committed to *Integrated Thinking* dynamic:

- **Fabrice Bonnifet** – Chairman, C3D, Head of Sustainable Development, Bouygues
- **Méka Brunel** – Executive Director, Gecina, *2017 Winner*
- **Blandine Cordier-Palasse** – Vice-Chairwoman, Cercle de la Compliance
- **Pascaline de Dreuzy** – CEO, Institut Autonomie & Technologie, Director
- **Khalil El Jahiri** – President of XProjets, Junior company of École Polytechnique
- **Edouard Ferrero** – President of Dauphine Junior Conseil, Junior company of Paris Dauphine University
- **Christel Heydemann** – President of Schneider Electric France, *2017 Winner*
- **Chris Hollis** – Chairman, CLIFF, Head of Investor Relations, LVMH
- **Anne-Marie Jourdan** – Director, ICGN (International Corporate Governance Network), Chief Legal Officer, FRR (French Reserve Fund)
- **Béatrice Ki-Zerbo** – Head of Research and partnerships, IFACI
- **Cédric Lavérie** – Head of Research, ISS
- **Michel Laviale** – Chairman of the work group on non-financial performance, MEDEF
- **Caroline de La Marnierre** – CEO and Founder, Institute of Responsible Capitalism, Chairwoman and Founder, CAPITALCOM
- **Pauline Lejay** – Head of ISR, ERAFP (Établissement de retraite additionnelle de la fonction publique)
- **Myriam Maestroni** – Founder and Chairwoman of Économie d'Énergie
- **Nicolas Mottis** – Professor, École Polytechnique
- **Marie-Pierre Peillon** – Chairwoman of the Responsible Investment Committee, AFG (Association Française de la Gestion financière), Head of Research, Groupama AM
- **Philippe Peuch-Lestrade** – Strategic Senior Executive, IIRC (International Integrated Reporting Council)
- **Anne-Claire Roux** – Head of Sustainable Finance and Paris Green & Sustainable Finance Initiative, Paris EUROPLACE
- **Éliane Rouyer-Chevalier** – IFC World Bank Group (International Finance Corporation) consultant
- **Matthias Seewald** – Chief Investment Officer, Allianz
- **Ludovic Subran** – Global Head of Macroeconomic Research, Allianz, and Chief Economist, Euler Hermes
- **Sébastien Thevoux-Chabuel** – ESG analyst, Comgest
- **Rafaëlle Trivellato** – CFO, Aspiag Service srl/ Despar Nordest, *2017 Winner*
- **Olga Trostiansky** – Councillor, CESE (Conseil Économique Social et Environnemental)
- **Gilles Vermot Desroches** – Head of Sustainable Development, Schneider Electric, *2017 Winner*

**Partners**

**Capitalcom**

